



24 HOUR

CHARITY DINGHY RACE 2026

SPONSORSHIP KIT

Beneficiaries 受惠機構：





Two Decades of Transforming Lives

Founded by HHYC members, this signature charity event brings together diverse teams for an exhilarating 24-hour challenge on the water.



Established Heritage

For over 20 years, this event has been uniting the sailing community for a cause, creating lasting impact through sport.



Diverse Participation

School, Corporate, Charity, Social and International teams come together, fostering cross-community collaboration.



100% to Charity

Every dollar raised goes directly to supporting local charities that transform lives of youth with disabilities.



HISTORY OF THE 24 HOUR DINGHY RACE

The Hebe Haven Yacht Club 24 Hour Dinghy Race was established by members of HHYC in 2002 to raise money for Charities that provide assistance to youth with various disabilities. The first event raised over HK\$750,000 with 30 boats taking part in the event. The Race takes place in the waters directly outside the Club. School, Corporate, Charity, Social and International Teams all compete to sail the most laps around a course in 24 hours, all whilst raising funds for the Charities.

To date we have raised over HK\$13.4 Million



CHARITY IMPACT

Your Sponsorship Creates **REAL CHANGE**

By sponsoring, your company directly impacts the lives of vulnerable youth and families through five outstanding charitable organizations.

CHILDREN'S CANCER FOUNDATION (CCF)

Provides emotional, physical and social support to **young cancer patients and their families** during treatment. CCF helps doctors improve survival rates through sponsorship of expensive drugs.

IDEAL

Develops and advocates rights for **people with intellectual disabilities**, promoting awareness, acceptance and independent living skills in the community.

SAILABILITY HONG KONG

Offers **water-based therapeutic programs** that improve confidence and technical skills, providing safe sailing experiences for people irrespective of ability.

SAI KUNG DISTRICT COMMUNITY CENTRE

Connects and supports the **rural Sai Kung community** by providing safe environments, medical services, and childcare for those in need.

TREATS

Delivers **social inclusion programmes for underprivileged youth**, promoting education and experiences to help young people achieve their potential.



Sponsorship Tiers

Platinum

HK\$250,000

Premium benefits package included

- ✓ Title Sponsor naming rights
- ✓ Sunset cruise for 28 guests
- ✓ Team entry for 6 participants
- ✓ Corporate sailing day & training

Gold

HK\$150,000

Comprehensive visibility package

- ✓ Sunset cruise for 28 guests
- ✓ Team entry for 6 participants
- ✓ Sampan banner (1 month)
- ✓ Rooftop banner (2 months)

Silver

HK\$100,000

Active participation package

- ✓ Team entry for 6 participants
- ✓ Magazine ads (2 issues: Full-page)
- ✓ Sampan banner (1 month)
- ✓ Corporate booth included

Bronze Sponsor

HK\$50,000

Accessible Entry Points

- ✓ Corporate sailing/training
- ✓ Corporate booth space
- ✓ Magazine ad (1 issue: 1 full page)

*Meaningful participation &
brand recognition*

Supporting Sponsor

HK\$20,000

Community engagement focus

- ✓ Corporate booth space
- ✓ Officiating role
- ✓ Magazine ad (1 issue: 1/2 page)

Raft Race Sponsor

HK\$15,000

Event-specific visibility

- ✓ Corporate booth space
- ✓ Officiating role
- ✓ Logo on all boats



Premium Tier



Platinum Sponsor

The Ultimate Partnership Experience

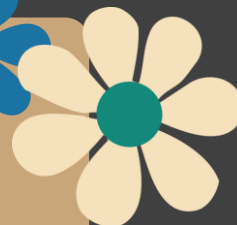
HK\$250,000



- 1. Title Sponsor Naming Rights** Your brand becomes synonymous with this prestigious charity event, gaining maximum visibility and association with community impact.
- 2. Sunset Cruise** A sunset cruise on club catamaran Hebe One for max. 28 pax (F&B excluded; on another selected date)
- 3. Team Entry Option** For max. 6 participants (incl. training & dinghy hire)
- 4. Sampan Banner** Sampan banner at Club for one month
- 5. Corporate Sailing Day** on J/80s (up to 10 pax) OR 3-day dinghy training (up to 10 pax; on another selected date)
- 6. Rooftop Banner** Along Hiram's Highway, facing The Pier & Marina Cove and facing Sai Kung and PSWC Carpark
- 7. Magazine Feature** Premium position AD or editorial in club magazine Hebe Jebes, (2 consecutive issues of double spread AD)
- 8. Corporate Booth** at the 24 Hour Dinghy Race
- 9. Officiating Role** Sponsor's representative to officiate the start of the Race and to present trophy at the end of the Race

10 Brand Visibility on Water

Company logo displayed on **all boats competing in the Race**, ensuring continuous brand exposure throughout the 24-hour event and in all event photography.






 Premium Tier

Gold Sponsor

The Ultimate Partnership Experience

HK\$150,000

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- 1. Sunset Cruise** A sunset cruise on club catamaran Hebe One for max. 28 pax (F&B excluded; on another selected date)
 - 2. Team Entry Option** For max. 6 participants (incl. training & dinghy hire)
 - 3. Sampan Banner** Sampan banner at Club for one month
 - 4. Corporate Sailing Day** on J/80s (up to 10 pax) OR 3-day dinghy training (up to 10 pax; on another selected date)
 - 5. Rooftop Banner** Along Hiram's Highway, facing The Pier & Marina Cove and facing Sai Kung and PSWC Carpark
 - 6. Magazine Feature** Premium position AD or editorial in club magazine Hebe Jebes, (3 consecutive issues of Full-page AD)
 - 7. Corporate Booth** at the 24 Hour Dinghy Race
 - 8. Officiating Role** Sponsor's representative to officiate the start of the Race and to present trophy at the end of the Race



9 Brand Visibility on Water

Company logo displayed on **all boats competing in the Race**, ensuring continuous brand exposure throughout the 24-hour event and in all event photography.





 Active Participation Tier

Silver Sponsor **HK\$100,000**

- 1. Team Entry Option** For max. 6 participants (incl. training & dinghy hire)
- 2. Sampan Banner** Sampan banner at Club for one month
- 3. Corporate Sailing Day** on J/80s (up to 10 pax) OR 3-day dinghy training (up to 10 pax; on another selected date)
- 4. Rooftop Banner** Along Hiram's Highway, facing The Pier & Marina Cove and facing Sai Kung and PSWC Carpark
- 5. Magazine Feature** Premium position AD or editorial in club magazine Hebe Jebes, (2 consecutive issues of Full-page AD)
- 6. Corporate Booth** at the 24 Hour Dinghy Race
- 7. Officiating Role** Sponsor's representative to officiate the start of the Race and to present trophy at the end of the Race





Accessible Entry Points

Bronze, Supporting & Raft Race Sponsorships



Bronze Sponsor

HK\$50,000

Meaningful participation & brand recognition



Supporting

HK\$20,000

Community engagement



Raft Race

HK\$15,000

Event-specific visibility



Corporate Sailing

Day on J/80s (10 pax)
OR 3-day dinghy training



Corporate Booth

Dedicated space
for brand activation



Rooftop Banner

At Pak Sha Wan
Highway (1L + 1S, 1 month)



Officiating Role

Start race & present trophy

✓ Premium magazine ad (Full page)

✓ Corporate booth at event

✓ Officiating role

✓ Logo on all boats

✓ Premium magazine ad (1/2 page)

✓ Corporate booth at event

✓ Officiating role

✓ Logo on all boats

✓ Raft race specific visibility





Sponsorship Benefits Comparison

Benefits	Platinum HK\$250k	Gold HK\$150k	Silver HK\$100k
1) Title Sponsor naming rights	✓	X	X
2) A sunset cruise on club catamaran Hebe One for max. 28 pax (F&B excluded; on another selected date)	✓	✓	X
3) An option to enter a team in the 24 Hour Dinghy Race for max. 6 pax (including 3 days training and dinghy hire)	✓	✓	✓
4) Sampan banner at Club for one month	✓	✓	✓
5) Corporate Sailing day on J/80s (up to 10 pax) OR 3-day dinghy training (up to 10 pax; on another selected date)	✓	✓	✓
6) Rooftop banner at Pak Sha Wan Centre (along Hiram's Highway, facing The Pier & Marina Cove and facing Sai Kung and PSWC Carpark)	All 3 sides, for 3 months	1 long 1 short, for 2 months	All 3 sides, for 1 months
7) Premium position AD or editorial in club magazine Hebe Jebes	2 consecutive issues of double spread AD	3 consecutive issues of full-page AD	2 consecutive issues of full-page AD
8) Corporate Booth at the 24 Hour Dinghy Race	✓	✓	✓
9) Sponsor's representative to officiate the start of the Race and to present trophy at the end of the Race	✓	✓	✓
10) Company logo on all boats competing in the Race	✓	✓	✓



Sponsorship Benefits Comparison

Benefits	Bronze HK\$50k	Supporting HK\$20k	Raft Race HK\$15k
1) Title Sponsor naming rights	X	X	X
2) A sunset cruise on club catamaran Hebe One for max. 28 pax (F&B excluded; on another selected date)	X	X	X
3) An option to enter a team in the 24 Hour Dinghy Race for max. 6 pax (including 3 days training and dinghy hire)	X	X	X
4) Sampan banner at Club for one month	X	X	X
5) Corporate Sailing day on J/80s (up to 10 pax) OR 3-day dinghy training (up to 10 pax; on another selected date)	✓	X	X
6) Rooftop banner at Pak Sha Wan Centre (along Hiram's Highway, facing The Pier & Marina Cove and facing Sai Kung and PSWC Carpark)	1 long 1 short, for 1 months	X	X
7) Premium position AD or editorial in club magazine Hebe Jebes	1 issue of full-page AD	1 issue of half-page AD	X
8) Corporate Booth at the 24 Hour Dinghy Race	✓	✓	✓
9) Sponsor's representative to officiate the start of the Race and to present trophy at the end of the Race	✓	✓	✓
10) Company logo on all boats competing in the Race	✓	✓	✓



PAST SPONSORS INCLUDE



Piercey Marine Limited



SPECTRA
Technologies



St
James's
Place

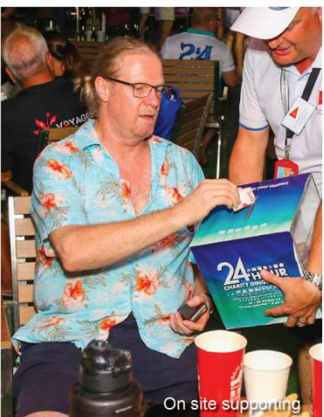
SWIMS

HAS



CORNEY &
BARROW
INDEPENDENT WINE MERCHANTS-1780

BONCAFÉ



On site supporting



Bollywood dancing class



Sponsor: Knight Frank



Dinghy racing



Kids' happy faces



Visitors from the public



Music performance



For further information, please contact

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